



For Immediate Release 3/17/17

Contact: Chris O'Rourke,
Canvas sales and fabricator
Quantum Sails Rochester

Phone: 585-342-5200

Email: corourke@quantumsails.com

Cleanup scheduled for Durand Eastman Beach

What: Quantum Sails Rochester is hosting a shoreline cleanup as part of the Alliance for the Great Lakes' Adopt-a-Beach™ Program. About 13,000 volunteers participate each year in cleanups and assess environmental conditions on beaches and shorelines on all five Great Lakes, clearing tens of thousands of pounds of litter.

When: May 27th 2017 from 9 until finished

Who: Quantum Sails Rochester sailsncanvas.com

Where: Durand Eastman Beach. Meet at West end of main (west) parking lot across from entrance to Camp Eastman.

Why: Participants enhance beaches by picking up trash and recording their findings in the Alliance for the Great Lakes' online Adopt-a-Beach™ system. This information is logged into the Adopt-a-Beach™ online system, made accessible to the public and shared with local beach health officials as well as others working toward improvements.

More: Beach adoption is easy and open to everyone. Volunteers are encouraged to register online for the cleanup at <http://www.greatlakesadopt.org/> and to spread the word. Please bring gloves and clean up tools if you have them.